

Press release

## Lumax Strengthens Electronics and Digital Capabilities with SHIFT Innovation Hub

**Bengaluru, India - October 29, 2025** - Lumax Auto Technologies Limited (LATL), a leading Tier-1 supplier to Indian automotive OEMs, today inaugurated its cutting-edge Technology Centre in Bengaluru. The facility, called the '**Smart Hub for Innovation and Future Trends**' (SHIFT), marks a key milestone in LATL's strategic roadmap to advance its electronics engineering and digital capabilities amid the global transition toward software-defined vehicles (SDVs).

The occasion was graced by key customers and partners, including leaders from Daimler India Commercial Vehicles, Hero MotoCorp, Mahindra & Mahindra, Maruti Suzuki, Tata Motors, and TVS Motor Company underscoring Group's long-standing relationships across the Indian automotive ecosystem.

The new centre will serve as a nucleus for advanced research and product development in key areas such as in-cabin experiences, ADAS (Advanced Driver Assistance Systems), connectivity, and embedded electronics. It is designed to deliver next-generation solutions that aligns with the evolving needs of automotive manufacturers and end consumers.

**Mr. Anmol Jain, Managing Director, Lumax Auto Technologies Limited**, said, *"This centre marks a major step toward our Tier 0.5 vision, enhancing our strengths in electronics, mechatronics, and digital systems. We aim to lead the transformation toward intelligent, connected, and sustainable mobility, and Bengaluru's dynamic tech ecosystem provides the ideal environment for this journey."*

The automotive component industry is undergoing a profound transformation, driven by electrification, digitisation, and autonomous technologies. As vehicles become increasingly software-centric, Lumax Group is integrating intelligent systems and delivering seamless user experiences. The establishment of the SHIFT Technology Centre reflects the Group's commitment to staying ahead of these trends and contributing to India's emergence as a global innovation hub in mobility.

*"The launch of our Technology Centre reaffirms our long-term commitment to customer-centric innovation and technological leadership. As the industry transitions toward software-Defined Vehicles (SDV), the future of mobility will increasingly be driven by intelligence, connectivity, and digital integration",* said **Mr. Deepak Jain, Promoter Director, Lumax Auto Technologies Limited**. *"SHIFT will enable Lumax Group to accelerate innovation, strengthen collaboration, and shape intelligent mobility solutions of the future."*

The SHIFT Technology Center is equipped with advanced electronics labs for hardware-in-the-loop (HIL) testing, rapid prototyping, and product validation, enabling end-to-end innovation from concept to commercialisation.

Mr. Satish Sunderesan, CTO, Lumax Auto Technologies Limited, said, *“With SHIFT, we aim to converge talent, technology, and transformation to engineer software defined and digitally driven vehicles and evolve from smart systems to autonomous intelligence.”*

#### **About Lumax-DK Jain Group:**

Lumax-DK Jain Group a leading player in the Indian Automotive industry is a provider of a wide range of automotive solutions (Lighting, Transmission, Structures & Control systems, Advanced Plastics, Mechatronics, Green & Alternate Fuels). With market leadership in Automotive Lighting solutions, Gear Shift levers and Vehicle Interior systems, Lumax has been the preferred supplier to almost all the leading OEMs in India. The Brand revenue for the Group is INR10,045 crores (2024-25) has 12 Partnerships with leading companies in the global automotive industry, having 16 entities spread across 42 locations in India.

For more information about the Group and its businesses, please visit our website [www.lumaxworld.in](http://www.lumaxworld.in)

#### **About Lumax Auto Technologies Limited:**

Lumax Auto Technologies Ltd. through its subsidiaries, has been a manufacturer of wide range of products (Advance Plastics, 2/3-wheeler Lighting, Chassis, Gear Shifter, Shift Towers, Emission Systems, Seat Frames, Oxygen Sensors, On-board antennas Electric devices & components, Wiring Harness, Vehicle Interior Components & CNG delivery systems). We are market leaders in Design, Testing and Manufacturing of Gear Shifters & Interior Solutions in India. The Company has a robust pan-India distribution network with 30 manufacturing plants across India in all major Auto clusters.

Our key customers include Mahindra & Mahindra, Bajaj Auto, Maruti Suzuki, Honda Motorcycles and Scooters, Tata Motors, Daimler India and Volkswagen.

For more information, about the Group and its businesses, please visit our website - <http://www.lumaxworld.in/lumaxautotech.com/>

#### **FOR FURTHER INFORMATION:**

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