

# ACMA Automechanika New Delhi, India begins



The fourth edition of ACMA Automechanika 2019, organised by Messe Frankfurt India, has started at Pragati Maidan in New Delhi, India on February 14, 2019. The show will have 515 exhibitors from 16 countries all over the world.

Leena Nandan, Additional Secretary and Financial Adviser at Ministry of Road Transport & Highways was the chief guest at the inaugural event. ACMA President Ram Venkataramani, Vice President Deepak Jain, Director General Vinnie Mehta, Messe Frankfurt Director Olaf Mußhoff, Messe Frankfurt Trade Fairs India General Manager-Sales and Marketing Michael Dehn were also present.

“This year we have over 550 world-leading manufacturers and suppliers from India and abroad, who are showcasing the latest auto components and accessories. The show is spread across 19,500 square metres, with 300 domestic and over 250 international exhibitors from 16 countries with country pavilions from South Korea, Taiwan, China and the UK. Apart from showcasing the latest and best in technology at the fair, we will also address the need for safer roads and usage of genuine auto parts through ACMA’s Safer Drives and ‘Messe Frankfurt against Copying’ campaigns. These campaigns aim to promote usage and deployment of genuine products as opposed to fake or counterfeits in the replacement market to curb road accident deaths, one of the highest in the world in India,” said Ram Venkataramani.

Speaking at the press conference, he further said that ACMA is urging the government to come up with Automotive Industry Standards to address the issue of spurious parts in the country.

ACMA will be hosting a conference along with International Purchasing Office (IPOs) Forum on Aftermarket Global Trends and Opportunities at Hotel Shangri-La, New Delhi on 15 February 2019. The conference aims at shedding light on the sourcing strategies of global OEMs for aftermarket as also aftermarket opportunities in the US, Latin America, Europe and Africa. Besides, Messe Frankfurt India will be hosting a seminar alongside the fair focused on enabling the “Indian auto component industry” to embrace Industry 4.0.

Companies such as ACDelco India, Ample Auto Tech Pvt Ltd, Bosch, Delphi Automotive Systems, Elofic Industries Ltd, Mansons International Pvt Ltd, Minda Distribution and Services Ltd, Him Teknoforge Ltd, Bosch Ltd, Valeo India, ZF India are exhibiting their products and services at the event.

The show will conclude on February 17, Sunday.



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