

Press Release:

Lumax Auto Technologies Aftermarket Division Launches LED Fog Lamp Projectors

New Delhi, 11th January, 2024 - Lumax Auto Technologies Limited ("LATL"), a leading Tier-1 diversified automotive systems and components manufacturer, has launched its range of LED Fog Lamp Projectors through its Aftermarket Division, under the Lumax Techmax brand.

With the onset of fog during winter season the fog lamp plays a crucial role in passenger safety. Committed to creating safer roads in India, these advanced LED Fog Lamp Projectors are a powerful upgrade to the existing fog lamps.

The Lamps come in the below variants:

Colour Temperature	5800 Kelvin	4300 Kelvin	3000 Kelvin
Light Colour	Kool Day Light	Natural White	Warm White

These lamps improve on-road safety and are designed to aid visibility during bad weather conditions. Front fog lamp projectors can cut through fog, mist, rain and dust as they are mounted lower down than the headlights in the front of the car. They are designed to emit a wide beam of light that is shaped like a beam with a sharp cutoff at the top to prevent it from reflecting off of the fog. Rear fog lights use very bright bulbs to cut through mist and fog to alert other road users of your presence.

"We are thrilled to introduce the Lumax Techmax range of LED Fog Lamp Projectors to the Indian market," expressed Mr. Sanjay Bhagat, Sr. EVP - Head Aftermarket Division - Lumax Auto Technologies Limited. "Our commitment to road safety is unwavering, and these fog lamps are a crucial addition, particularly during the winter season. Designed to be universally applicable, they greatly enhance visibility for all road users. By mitigating road mishaps, our fog lamps aim to deliver a seamless and secure driving experience, promoting a safer environment for everyone."

These LED Lamp Projectors offering Japanese technology and design are equipped with powerful LED chips of 80watt emitting brighter light with lower power consumption and light through of 800 meters. The fully sealed and waterproof IP65 standard approved come in compact size and are easy to install.

With universal applicability of size in 2 and 3 inch these lamps can be installed in 90% car models in India. Easily available at Lumax retailers and distributors' pan India network, these projector lamps come with a 12 months' warranty.

Lumax Techmax is the Premium Product brand which focuses on Innovation and offers the latest technology experience to the end users.

www.estore.lumaxworldamd.in



LIGHTING UP THE FOGGY WINTERS WITH ADVANCE LED FOGLAMP PROJECTORS



POWER FULL
LED CHIPS



FULLY SEALED &
WATER PROOF IP65



12 MONTH
WARRANTY



AVAILABLE IN
5800K, 4300K &
3000K

-9560402945

Global Standards Indian Roots



lumaxworldamd



lumaxworldamd



About Lumax-DK Jain Group: Lumax-DK Jain Group a leading player in the Indian Automotive industry is a provider of a wide range of automotive solutions (Lighting Systems, Frame Chassis, Interior Vehicle Systems & Components, Gear Shift Lever, Shift Tower, Power Window Switches, Oxygen Sensors, Intake systems, Seat Frames, Urea Tank, Integrated Plastic Modules, etc.). With market leadership in Automotive Lighting solutions, Gear Shift Levers and Interior Vehicle Systems & Components, Lumax has been the preferred supplier to almost all leading OEMs in India. The group has 11 Partnerships with leading companies in the global automotive industry, having 15 entities spread across 38 manufacturing locations across the country, 12 Product Lines and 6 Engineering & Design centres in India, Taiwan and Czech Republic. For more information about the Group and its businesses, please visit our website www.lumaxworld.in

About Lumax Auto Technologies Limited:

Lumax Auto Technologies Ltd. through its wholly owned subsidiaries and joint ventures, has been a manufacturer of wide range of products (Vehicle Interior Systems & Components (IP

Cockpit assembly), Integrated Plastic Modules, 2/3-Wheeler Lighting, Chassis, Transmission Products (Shift Towers, E-Actuators), Gear Shifters (MT, AT, AMT, DCT, Mono stable GLSA, Cables, Rotary, E-shifter), Seat Frames, Oxygen Sensors, etc). We are market leaders in Design, Testing and Manufacturing of Gear Shifters in India. The Company has a robust pan-India distribution network India in all major Auto clusters. Our key customers include Bajaj Auto, Honda Motorcycles and Scooters, Mahindra & Mahindra, Maruti Suzuki, Tata Motors and Toyota. For more information about the Group and its businesses, please visit our website: <http://www.lumaxworld.in/lumaxautotech.com/>

For further details, please contact

Lumax-DK Jain Group	Communications Inc.
Priyanka Sharma Email id: priyanka.sharma@lumaxmail.com Tel: +919810266637	Abhinav Sood (+919810605190)/ Email id: abhinav.sood@communicationsinc.in Diksha Singh (+919650341218) Diksha.singh@communicationsinc.in