Gulf Oil Aims To Be One Of The Top Pvt Sector Lube Makers In India

Volvo Recasts Project Works As Automotive Technology Enters New Era: Lars Stenqvist

Freudenberg Specialty Lubricants, Invisible But Indispensable: Georg Grat

Lube Markets Change Route
Honda India Targets 6 Million 2-Wheeler Sales

Publishers Bureau

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSIL) has set a challenging target of six million unit sales in FY’17-18. Its sales in FY2016-17 were over five million units. The five South Indian States contribute 28 percent to all India two-wheeler industry and Honda is the number one two-wheeler brand there with 35 percent market share. Within South, Tamil Nadu is the biggest two-wheeler market by volumes. It is also India’s largest scooter market.

Recently HMSIL launched its new 110cc scooter, CLIQ, in Tamil Nadu. Developed specially to give maximum utility with an additional value of comfort and convenience, Honda CLIQ is claimed to be India’s most practical scooter.

CLIQ is manufactured at Honda’s second plant in Rajasthan. After its debut in Rajasthan in June and Maharashtra in July, CLIQ is now available for sale across Tamil Nadu. The new CLIQ comes in four colours: Patriotic Red with White, Black, Moroccan Blue with White, and Uroboros Grey. It is available for sale in Standard and Graphic variants at starting price of Rs 44,524 (ex-showroom, Chennai).

Minoru Kato, President and CEO, HMSIL, said, "Honda two-wheelers are not only driving Indian industry momentum but also leading Honda’s global two-wheeler business in more than 120 countries. Armed with the latest capacity expansion of Narsapura plant, Honda has set its most challenging target of 6 million unit sales in FY’17-18. Giving further boost to scooterization in Tamil Nadu, we have launched CLIQ, our next revolutionary product in the 100-110cc two-wheeler segment."

Yadvinder Singh Guleria, Senior Vice President, Sales & Marketing, HMSIL, said, "With better road infrastructure, co-usage in a family and more women entering the workforce, the primary requirement of riders in Tamil Nadu has evolved from the mileage and price conscious 110cc motorcycles to the more convenient and unisex automatic scooters. CLIQ is developed for the up-country customers with a progressive mindset, and is a true disruptor in the 100-110cc segment. CLIQ challenges the traditional preferences with its perfect blend of Practicality, Versatility and Value for money."

Lumax JV With FAE For Oxygen Sensors

Publishers Bureau

Lumax FAE Technologies will invest both in development and localisation of manufacturing capability to become the pioneer supplier of this product in India. The manufacturing location is yet to be decided and the company is in discussion with its various customers in India. Deepak Jain, Promoter Director, Lumax Auto Technologies, said "Owing to the BS-VI emission regulations, which will become mandatory from 2020, there will be a significant potential for Oxygen Sensors. FAE has more than 60 years of experience and has a team of R&D experts working on developing the technology for O2 sensors for over a decade and we have found mutual growth opportunities."

Francisco Marro, Chairman, FAE, said that "I am truly pleased to announce the creation of this joint venture, which will enable us to reach a wider market and cater to the demand of one of the fastest growing automotive markets. The demand for the two-wheelers in India by 2020 is estimated to be 20 million units, we are gearing up for this future demand."

"The joint venture company, will be geared to offer customised and world-class product solutions to customers in India. The company will deliver environment-friendly solution, meeting the upcoming emission norms and address pollution, which is a concern in India. This is the group’s commitment through its new product lines that will help to ensure clean and green environment." Anmol Jain, Managing Director, Lumax Auto Technologies, said.


The JV company will make an initial investment of Rs 14 crore for an installed capacity of two million Oxygen Sensors (O2), and the production is expected to commence from early 2019.